

FIND OUT
WHAT YOU CAN DO TODAY.

OTHER MEMBERS OF
YOUR COMMUNITY
THROUGH THE
AMERICAN RED CROSS
IN TAKING THESE FIRST
STEPS. YOU NEVER
KNOW HOW MANY
PEOPLE YOUR ACTIONS
WILL AFFECT, HOW
MANY LIVES YOU MIGHT
CHANGE. WHEN WE
COME TOGETHER WE
BECOME PART OF
SOMETHING BIGGER
THAN US ALL.

JOIN

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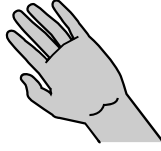
**American
Red Cross**
Together, we can save a life

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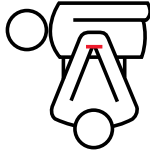
5 GIVE BLOOD



4 VOLUNTEER



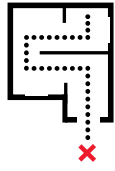
3 GET TRAINED



2 BUILD A KIT



1 MAKE A PLAN



5
ACTIONS

IN TODAY'S CLIMATE,
IT'S MORE IMPORTANT
THAN EVER THAT ALL
OF US BE PREPARED
FOR POSSIBLE EMER-
GENCIES. NATURAL
OR OTHER DISASTERS
CAN STRIKE SUDDENLY,
AT ANY TIME AND
ANYWHERE. BUT THERE
ARE FIVE ACTIONS
EVERYONE CAN TAKE
THAT CAN HELP MAKE
A DIFFERENCE...

TOGETHER WE PREPARE

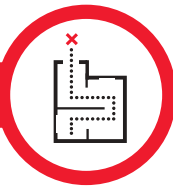


**5 ACTIONS FOR
EMERGENCY
PREPAREDNESS**

**American
Red Cross**
Together, we can save a life

1

MAKE A PLAN



Planning ahead is the first step to a calmer and more assured disaster response.

- Talk.** Discuss with your family the disasters that can happen where you live. Establish responsibilities for each member of your household and plan to work together as a team. Designate alternates in case someone is absent.
- Plan.** Choose two places to meet after a disaster:
 - Right outside your home, in case of a sudden emergency, such as a fire.
 - Outside your neighborhood, in case you cannot return home or are asked to evacuate your neighborhood.

A Special Note on Sheltering-in-Place

Chemical or airborne hazards require a special response called sheltering-in-place. If local officials advise you to shelter-in-place:

1. Close and lock all windows and exterior doors.
2. Turn off all fans, heating and air conditioning systems.
3. Close the fireplace damper.
4. Get your disaster supplies kit out and make sure the radio is working.
5. Go to an interior room without windows that is above ground level. (In the case of a chemical threat, an above-ground location is preferable because some chemicals are heavier than air, and may seep into basements even if the windows are closed.)
6. Using duct tape, seal all cracks around the door and any vents into the room.
7. Listen to your radio or television for further instructions. Local officials may call for evacuation in specific areas.

- Learn.** Each adult in your household should learn how and when to turn off utilities such as electricity, water and gas. Ask someone at the fire department to show you how to use the fire extinguisher you store in your home.
- Check supplies.** Review your disaster supplies and replace water and food every six months. (More information on disaster supplies appears in the following section.)
- Tell.** Let everyone in the household know where emergency contact information is kept. Make copies for everyone to carry with them. Be sure to include an out-of-town contact. It may be easier to call out of the area if local phone lines are overloaded or out of service. Keep the information updated.
- Practice.** Practice evacuating your home twice a year. Drive your planned evacuation route and plot alternate routes on a map in case main roads are impassable or grid-locked. Practice earthquake, tornado and fire drills at home, school and work.

2

BUILD A KIT



What you have on hand when a disaster happens can make a big difference. Plan to store enough supplies for everyone in your household for at least three days.

- Water.** Have at least one gallon per person per day.
- Food.** Pack non-perishable, high-protein items, including energy bars, ready-to-eat soup, peanut butter, etc. Select foods that require no refrigeration, preparation or cooking and little or no water.
- Flashlight.** Include extra batteries.
- First aid kit.** Pack a reference guide.
- Medications.** Don't forget prescription and non-prescription items.
- Battery-operated radio.** Include extra batteries.
- Tools.** Gather a wrench to turn off gas if necessary, a manual can opener, screwdriver, hammer, pliers, knife, duct tape, plastic sheeting and garbage bags and ties.
- Clothing.** Provide a change of clothes for everyone, including sturdy shoes and gloves.
- Personal items.** Remember eyeglasses or contact lenses and solution; copies of important papers, including identification cards, insurance policies, birth certificates, passports, etc.; and comfort items such as toys and books.
- Sanitary supplies.** You'll want toilet paper, towelettes, feminine supplies, personal hygiene items, bleach, etc.
- Money.** Have cash. (ATMs and credit cards won't work if the power is out.)
- Contact information.** Carry a current list of family phone numbers and e-mail addresses, including someone out of the area who may be easier to reach if local phone lines are out of service or overloaded.
- Pet supplies.** Include food, water, leash, litter box or plastic bags, tags, any medications and vaccination information.
- Map.** Consider marking an evacuation route on it from your local area.

Include any necessary items for infants, seniors and people with disabilities in your kit. Store your disaster supplies in a sturdy but easy-to-carry container. A large covered trash container, overnight backpack or duffel bag will work. Keep a smaller version of the kit in your vehicle. If you become stranded or are not able to return home, having some items with you will help you be more comfortable until help arrives.

3

GET TRAINED



Learning simple first aid techniques can give you the skills and confidence to help anyone in your home, your neighborhood and at work.

When a major disaster occurs, your community can change in an instant. Loved ones can be hurt and emergency response can be delayed. Make sure that at least one member of your household is trained in first aid and CPR and in how to use an automated external defibrillator (AED).

The three steps below can help you to react well in an emergency:

- **Check the scene** for safety and the victim for life-threatening conditions.
- **Call 9-1-1** or your local emergency number and request professional assistance.
- **Care for the victim** if you can reach the person safely.

Community Disaster Education presentations can provide you with more information on how to prepare for disasters.

Contact your local American Red Cross chapter for class descriptions, times, costs and information about first aid, CPR, AED and Community Disaster Education.

4

VOLUNTEER



Few Americans are untouched by Red Cross services—all made possible by volunteers, people like you. Our communities need our help. There are so many needs and so many ways to serve.

More than one million Americans serve their communities. They come from all walks of life and backgrounds and are of all ages. Red Cross volunteers help people in emergencies; they teach first aid classes; organize blood drives; and translate so that non-English speakers can receive Red Cross services. They connect members of the armed forces stationed overseas with their families. Our vital community services are made possible by people like you. Contact your local Red Cross chapter and ask how you can help.

5

GIVE BLOOD



Blood is needed in times of emergency, but the ongoing need is also great.

Every two seconds someone needs a blood transfusion—cancer patients, accident victims, premature infants, people with chronic diseases. Your blood donation means so much to individuals who need it and you can help make a difference.

Giving blood doesn't take much time. During times of crisis and every day, each blood donation has the power to help save as many as three lives. But whole blood only has a shelf life of 42 days. That is why it is so important to be a regular and frequent donor. America needs to have an adequate blood supply available at all times to meet any of the challenges we might face.

Call 1-800-GIVE LIFE (1-800-448-3543) or visit www.givelife.org, and make an appointment to donate blood today.

I PLEDGE TO TAKE ACTION!

- I will create a family disaster plan.
- I will build a disaster supplies kit.
- I will get training in first aid, CPR/AED and/or disaster preparedness.
- I will volunteer.
- I will give blood.

If you wish to support the Red Cross financially, please contact your local Red Cross chapter or visit www.redcross.org.

- Contact me with more information.

Name _____

Address _____

City _____ State _____

Zip _____

E-mail _____

Telephone _____



American Red Cross

Together, we can save a life